

The logo for 'Respect for Ashfield' features the word 'Respect' in a large, bold, distressed font with a white outline. Below it, the words 'for Ashfield' are written in a smaller, clean, sans-serif font. The entire logo is enclosed within a rectangular border that has a rough, hand-drawn appearance.

Respect
for Ashfield

Dragons' Den-style project

Encouraging young people to think
and talk about crime and
anti-social behaviour (ASB)

DD project – how it works

- Multi-agency organising group
- Funded by Ashfield Community Safety Partnership
- Theme chosen
- Criteria set
- Aims and objectives defined
- Schools provided with information to inform the work
- Panel established
- Judgement day!



The National Curriculum

- Education Minister Elizabeth Truss asserted the Government's expectations that schools will "use their PSHE education programme to equip pupils with a sound understanding of risk and the knowledge and skills necessary to make safe and informed decisions"

10 principles for effective safety education

DD project meets a number of these

- Principle 2 – use active approaches to teaching and learning
- Principle 3 – involve young people in real decisions to help them stay safe
- Principle 7 – work in partnership
- Principle 8 – address known risk factors



10 principles for effective safety education

- Principle 9 – address psychosocial aspects of safety e.g. resilience, self-esteem
- Principle 10 – adopt positive approaches which model and reward safe behaviour



How DD has developed

- Now in its fifth year
- Judging criteria is now decided in advance with a clear marking system
- Experts in the theme are invited to the panel
- A service level agreement has been drawn up
- Resources developed as part of the project are used beyond the year of creation
- Publicity is maintained throughout the project

The panel

